

## **Shawn Sell/Joe Bass II Honored With Big50 Award**

**Morrisville, NC 06.06.11 Shawn Sell/Joe Bass II**, owner of MY GUYS REMODELING, have been selected by REMODELING magazine to join the REMODELING Big50. The Big50 awards were presented at a gala dinner at the Remodeling Leadership Conference in Arlington, VA on May 13, 2011. The 2011 Big50 winners are featured in the May issue of REMODELING, a national trade publication read by more than 80,000 professional remodeling contractors.

Each year since 1986, the REMODELING Big50 inducts 50 owners of remodeling companies that have set exceptionally high standards for professionalism and integrity through exemplary business practices, craftsmanship, and impact in their community or the industry at large. Big50 remodelers run successful, often growing, companies of various sizes that have taken the lead in raising industry standards.

The Big50 selection process has become increasingly rigorous in recent years, and the result, REMODELING editors believe, is one of the strongest classes to date. All 2011 inductees “stood up to detailed examinations of their businesses and their books, and they all demonstrated an admirably deft ability to restructure, retrench, and flat-out hustle to remain viable in a challenging economic climate,” according to REMODELING.

“We are very honored to receive this distinction,” says SHAWN SELL, CO-OWNER of MY GUYS REMODELING. “The award recognizes excellence and leadership, and we are privileged to be named to this select group of remodelers.”

REMODELING editors, columnists, industry leaders, and the companies themselves make the nominations each year. Following a lengthy evaluation and interview process, the editors select the 50 individuals who exemplify the best of the industry that year, and who have something to offer other remodelers in proven practices. Winners are selected in these categories: business savvy, fine design, industry impact, market wise, movers & shakers, niches, sales & marketing, and teamwork. MY GUYS REMODELING was selected for the category of FINE DESIGN.

REMODELING, published by Hanley Wood, LLC, is the leading publication in the home improvement industry. Designed to address the specific concerns of residential remodeling pros, the magazine is both a business tool and an industry leader for a market that reached nearly \$300 billion in 2010.

MY GUYS REMODELING, has been serving the triangle area with home improvement excellence for the last 5 years. They began as a two man team, and now have 8 full time employees and gross sales of approximately \$1.2 million annually. While they specialize in exteriors, they have since broadened their scope of work to include kitchen & bath, sunrooms, additions, screened in porches, and attic and basement finishing. JOE BASS & SHAWN SELL both live, with their families, in the Raleigh/Durham area.